

BM-  
YOUTH  
Newsletter

AR

7



APRIL  
2026

# Welcome to BM Youth!

we are excited to have you on board !

We are more than just a bank; we are here to support you in achieving your goals, whether you are saving for education, traveling, or buying your first car. We will be your partner every step of the way.

## Discover More:

- BM Youth segment features
- Latest exclusive deals and offers



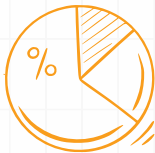
# BM Youth Privileges



Free savings  
account opening



Issue your own debit card  
without charges



Highest interest  
rates on savings accounts



Banking product and services  
designed for BM Youth



Issuing credit cards and diverse loan  
facilities to customers aged 21 and older

# Digital Kings



## No More Visits To The Branch

Digital Banking Services: Providing you with secure and convenient access to your accounts anytime and anywhere.

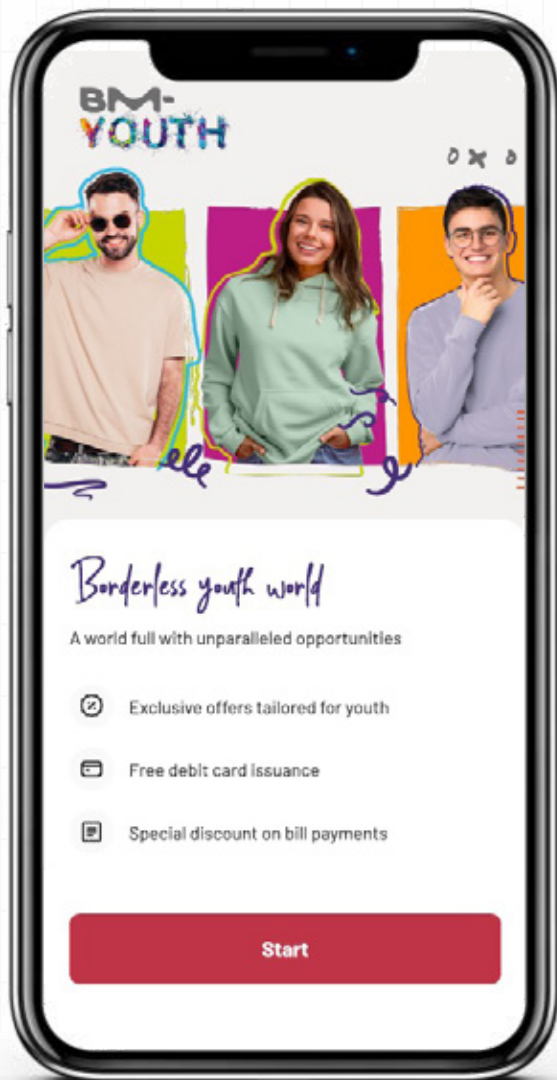


## Latest

For IOS & Android



Face ID Finger Print



**Check Your Balance & Transactions**



**Activating your Debit & Credit Card**



**Local Transfer To:**

- Any Debit Card
- Any Wallet
- Any Credit Card



**Issue:**

- Additional Account
- Certificate of Deposit
- Time Deposit



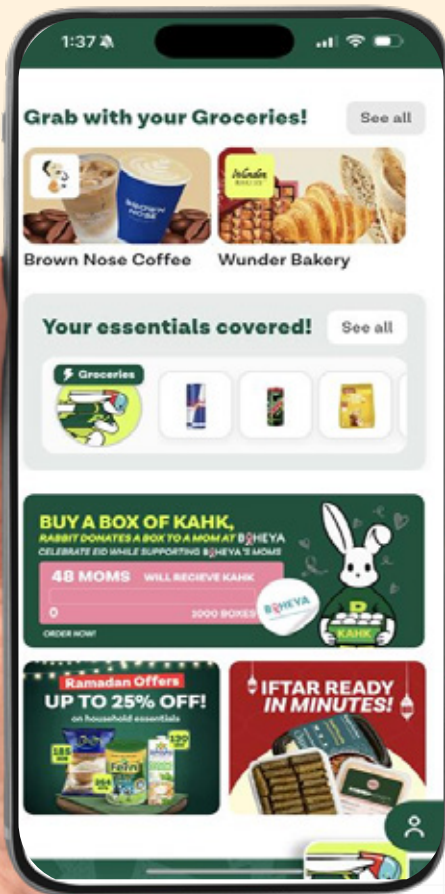
**BM Rewards Club**



**Get 25% OFF**

Using BM Youth Cards

- Promo code: **BMYouth**
- On your first order from **Rabbit Mart**
- Capped at **EGP 100**



## Steps :

- 1-Download Rabbit Mart application
- 2-Sign up
- 3-Start shopping
- 4-Enter the promo code BMYouth
- 5-Pay with BM Youth Cards

**Offer is valid until 30/04/2026**



**SMASH**  
PADEL ACADEMY

**Game On with Smash Padel Academy!**

**Enjoy 15% discount on  
all training packages**

Beginner or pro in the making? Smash Padel Academy has the coaching, courts, and community to take your game to the next level . Padel is more than a game, it's a lifestyle; grab your ticket & join now

**Using BM Youth Debit Cards**



**BM-  
YOUTH**

\*Terms and conditions apply

# GO Local

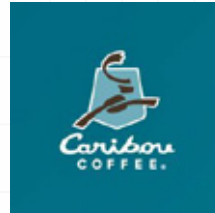
# Scan.. Order.. Pay.. Enjoy..



10%  
OFF



Free  
Sandwich



25%  
OFF



25%  
OFF  
Capped at EGP 100



20%  
OFF



20%  
OFF



20%  
OFF

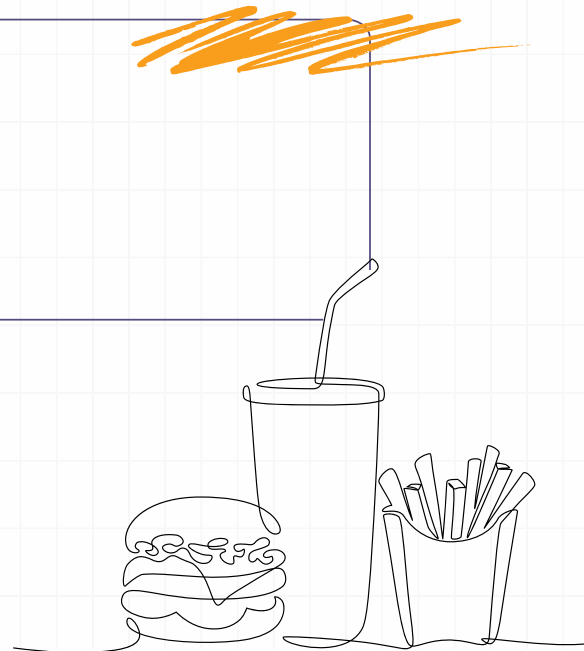
## How to Obtain the Discount:

1. Visit The Branch
2. Scan the QR code
3. Place your order directly on the website
4. Use Promo Code : **BMYouth**
5. Pay with **BM Youth Card**

Offer is valid until 31 / 12 / 2026

Click To Order 

Powered by **PREPIT**



# HOT DESK

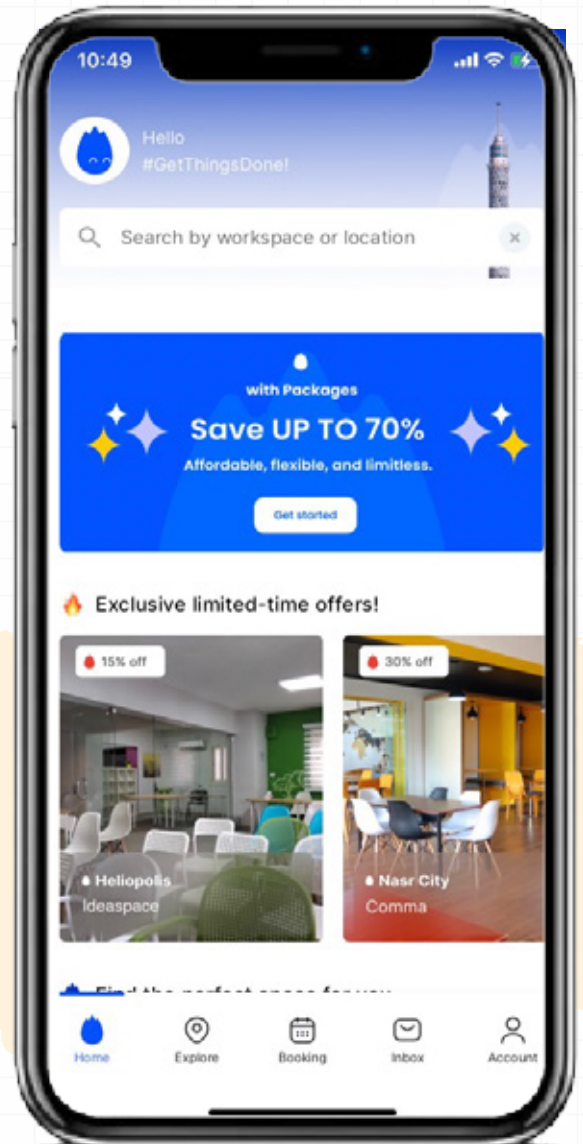
## Free First Booking at any of Hotdesk's coworking spaces!

To unlock even more flexibility & productivity!  
upon using your BM Youth Cards  
Promo code: **BMYouth**

Explore a range of professional coworking spaces, ideal for studying, working, or collaborating with others.

### How to claim this offer ?

To benefit from this offer, please apply the promo code BMYouth during the booking or subscription process on the Hotdesk platform.



# inshape

CLINIC

## Discover the best version of yourself!



- A 10 % off for new InShape Clinic clients on their first visit & receive a guaranteed 5 % discount on all future visits, available to both new and existing clients!

Don't miss your chance! Schedule your appointment now to enjoy premium treatments and beauty services utilizing the latest technologies.  
Offer is valid until 31\12\ 2026

Upon using your BM Youth debit card

# mör

A NEW CHAPTER OF ALMAQARR

Gain access to exceptional deals on everything from shopping to entertainment and travel

- Enjoy Free Day Pass to MQR Co-working Space
- 10 % discount on meeting rooms, event spaces and training rooms



## Branches

- New Cairo - Platz
- New Cairo - Cairo Business Park
- AlRehab - Park 15
- Maadi
- Downtown - The Greek Campus
- October - Melanite Mall
- Zayed - Eden Mall
- Zayed - ALRabwaCompound



**FREE  
DAY PASS**

## 2026: The Year of Growth Start Investing in Yourself

In partnership with NextEra Education, Banque Misr offers you an exclusive opportunity to invest in yourself and upgrade your future skills.

As part of this partnership, you get **ONE WEEK FREE TRIAL** on selected high-impact tech courses designed for the jobs of tomorrow.

### Exclusive Free Trial Courses:

Harnessing AI in Your Career

Game Creation Using Python

Blockchain Fundamentals

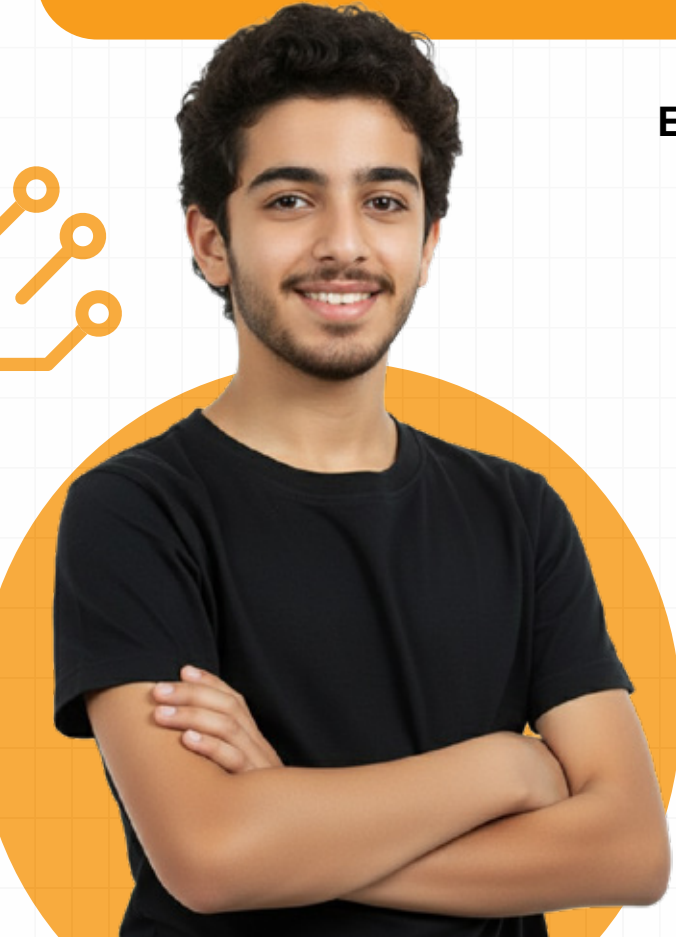
JavaScript Development

Piscine-Go (Prerequisite for the O1 Talent Program)

This is your chance to explore, learn, and grow with no commitment. Because real growth starts when you invest in yourself.

*Reserve your spot now*

**Call: +20 109 991 9567**



# BM Youth Rewards

Spend. Earn. Enjoy

Earn Points → Every swipe = points  
No effort. Just live your life

## Get Rewards

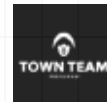
Shop

Eat

Travel

Exclusive deals

All in your app



Track. Redeem. Enjoy.

Why you'll love it

- Automatic points
- Real lifestyle perks
- Made for YOU

Go cashless = more points

Train Smart. Live Fit. Save Big!

## Exclusive Offer for BM Youth

### Your Fitness Bundle Includes:

- 12 invitations to Balance Gym or Hers Gym
- 4 private training sessions
- 4 body composition assessments
- 2-month membership freeze
- Full access to all branches



Special Price: Annual package at EGP 7,500 down from EGP ~~15,500~~ Over 50% Off – available exclusively to BM Youth customers

Offer can only be claimed through contacting : +201144483307



Get **30%** discount on all Diet & Cheat Subscription Bundles through their official website

Promo code: **BM-YOUTH**



Your Coffee. Your Discount. Your Lifestyle.  
**Get 10% off at Daily Dose**

**Branches:**

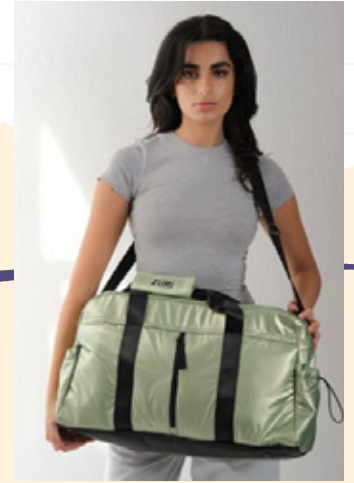
- Majarrah
- The Drive
- O West



**When you pay with your BM Youth card**



# ZURI



Get a **15%** discount  
upon using Promo code  
**BMYouth**  
through their official website



# UP•FUSE

Get **15%** discount  
upon using Promo code **BMYouth**  
through their official website



Or through their physical branches  
when paying with BM Youth Cards





Unlock an exclusive  
**20% discount** by using the  
Promo code **BMYouth**  
on their official website



Enjoy a **10% discount** By  
applying the Promo code **BMYouth**  
on their official website



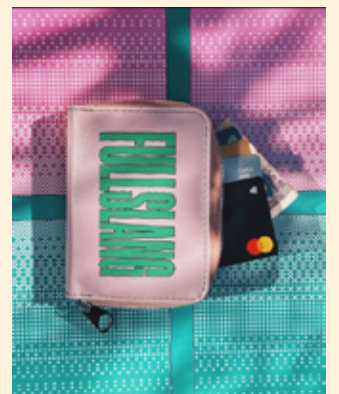


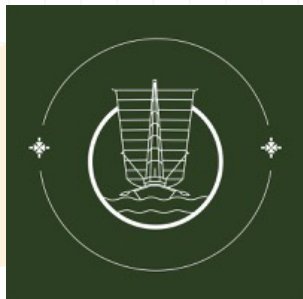
# KOAY Silver

Get a **30%** discount  
upon using Promo code  
**BMYouth-Koay**



Enjoy a **10%** discount by  
using the Promo code **BMYouth**  
on their official website.

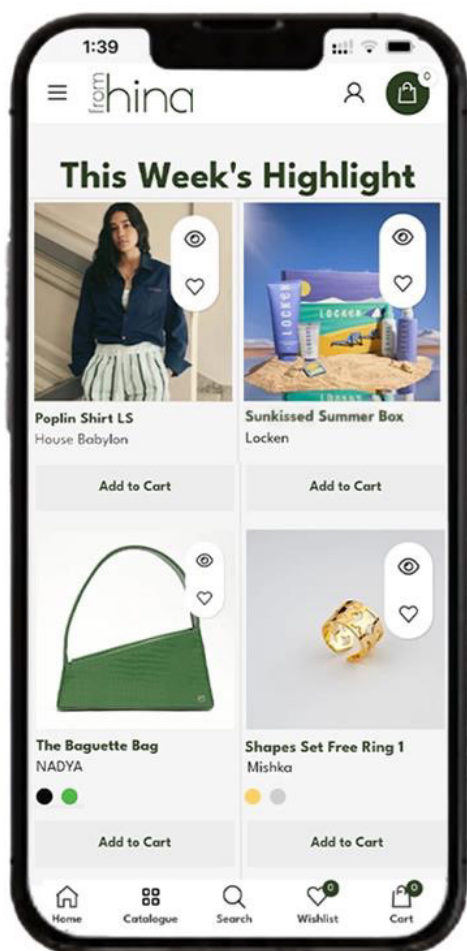




# FromHina

## All Your Favorite Local Brands, In One Place

BM Youth partnered with FromHina the platform curating Egypt's finest local brands in fashion, home, and beauty.



**Enjoy a 10% Discount  
Up to EGP 1,000**  
Promocode: BMYouth

How to claim:

1. Visit the website
2. Place your order
3. Use the promocode: BMYouth
4. Pay using BM Youth card

# Domestic Travel Deals



At Banque Misr Youth Program, we are proud to offer all BM Youth customers like you a unique experience with Booking CW so you can enjoy an unforgettable holiday filled with relaxation and fun. You're just one step away from your next great getaway!

**You can enjoy all of the below benefits :**

- A discount up to **40%** compared to the best deals at any other travel outlets with the option to pay in local currency
- Support of issuing travel visas for all foreign countries
- Booking local sports matches tickets, global cruises, private trips and luxurious yachts and special programs including transportation and visits
- A dedicated team of customer service around the clock to answer any inquiries you might have and support you in case you are facing any issue

**For more details and booking;**

- **Visit the website:** [www.bookingcw.com](http://www.bookingcw.com)
- **Customer service:** 19809
- **Whatsapp:** 01000005260/01050444455



- **Jasmine Palace Resort  
Hurghada**

4 Nights - Double Room - Soft All  
Inclusive - Starting EGP 26,000 -  
Easter Supplement: EGP 3,500 per  
night

- **Hollywood Palm Resort  
Sharm El Sheikh**

4 Nights - Double Garden View Room - All  
Inclusive - Starting EGP 20,500 - Easter  
Supplement: EGP 1,200

- **Retac Qunay Dahab Resort & Spa**

3 Nights - Double Room - Half Board -  
Starting EGP 18,950 - Easter Supplement:  
EGP 6,000

- **Tropitel Dahab Oasis**

3 Nights - Double Room - Half Board -  
Starting EGP 19,800 - Easter  
Supplement: EGP 4,500

- **Elite Residence Aqua Park  
Ain Sokhna**

2 Nights - Double Room - Half Board -  
Starting EGP 9,700 - Easter  
Supplement: EGP 4,000 per person

- **Helnan Auberge Fayoum**

2 Nights - Double Room - Half Board -  
Starting EGP 9,700 - Easter  
Supplement: EGP 4,000 per person

- **Sunrise Alex Avenue Hotel**

2 Nights - Double Room - Bed &  
Breakfast - Starting EGP 11,900 - Easter  
Supplement: EGP 3,000



# Get in touch with us through:



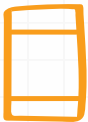
## Visit Banque Misr's website

[www.banquemisr.com](http://www.banquemisr.com) to know more about our products and benefits



## Contact our call center through

19888 to answer any of your questions around the clock, all week



Visit BM Official Social Media Channels [f](#) [v](#) [i](#) [d](#) [x](#) [in](#)



Communicate with us through our whatsapp service on **19888**

Through our chatbot Abkarino you can:

- Block your card
- Remove wrong PIN attempts
- Pay your credit card
- Reactivate your BM Online app



BM-  
YOUTH  
Unstoppable Youth